



Cracking eggs

Fun and engaging teaching resources, interesting facts and information about eggs for 5 - 11 year olds

Eggs advertisement plan (ages 7-9)

Remember the slogan – 'Go to school on an egg'

What important information do we want to give to the audience?

How can we persuade schoolchildren to have an egg for breakfast?

(e.g. a catchy rhyme or tune, telling a story, making the ad funny, using a celebrity or a memorable character)

What will happen in our ad?

First...

Then...

Finally...



egginfo.co.uk/schools

